

WISCONSIN BEEF IMPROVEMENT ASSOCIATION

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FOR IMMEDIATE RELEASE

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April 6, 2024, WBIA Central Bull Test Sale summary held via DVAuction and live auction.

TOTAL SALE: 55 Bulls averaged \$4,786

This sale average was considerably better than last year's average. It is just short of \$700 higher than the previous year. The consignors keep moving the quality bar a little higher each year. The buyers continue to like our Wisconsin bull development program and the bulls that the consignors bring to our test.

One other significant thing that happened on this day was that Wisconsin Beef Improvement Association recognized Darlington Farms for their loyalty to the Wisconsin Bull test. They have attended each and every sale since our very first sale in Hancock, Wisconsin in 1957. Either Homer Evenstad or someone from Darlington Farms has attended one of our 67 sales since then. We appreciate their continuing to buy bulls from our sale.

BREED AVERAGES

28 Angus averaged \$5,027

11 Red Angus averaged \$3,864

9 Simmental averaged \$5,000

3 Simmental/Angus averaged \$4,250

2 Charolais bulls averaged \$6,625

1 Simmental/South Devon sold for \$5,500

1 Herefords sold for \$3,500

Bulls from this year's sale are going to: Wisconsin, Iowa, Illinois, Minnesota, and Montana.

Specific Breed Information:

The two top selling bulls each sold for \$7,000. Simmental, Lot # 12, a KBHR Bold Ruler son was purchased by Gill Brothers, Shullsburg, WI. This bull was consigned by Double A Simmental Farm in Janesville, WI. The Allan Arndt Family are the people behind the Double A Simmental Farm.

The second \$7,000 bull sold came from Shawano, Wisconsin. Johnson Family Cattle Co. were the proud sellers of this bull, Lot # 53. David and Karen Gallion are the proud new owners of this Red Angus sire, a son of Bieber CL Atomic C218. His new home is now Spencer, Wisconsin.

The two next high selling bulls were a Charolais bull and an Angus bull. They each sold for \$6,750. The Charolais bull was consigned by Jake and Regan Adams, from Cedar Rapids, Iowa. Charolais bull lot # 29 was the third ranked selling bull. This bull, a LT Authority son, sold for \$6,750 and was purchased by Darren Luchsinger, Monticello, WI. Lot # 46, the other high selling Angus bull was consigned by Spring Creek Cattle Company, Wauzeka, WI. The Mitchell Family a first time consignor used a POSS Rawhide son for the sire of this bull. This bull was purchased by

Dane Suvada from Colfax Wisconsin.

The 28 Angus bulls averaged \$5,027. Two other Angus bulls of note sold for \$6,250 each. The Andy Strasburg family from Marshall, WI, presented their bull for sale, Lot # 66 was consigned by Johnson Family Cattle of Shawano, WI. E & B Wildcat 9402 was the sire of this bull. Both bulls will be breeding cows in Bellvue, IA. Cornelius Land and Cattle company is the proud owner of these two bulls.

Other breeds represented at the sale were a Simmental/South Devon cross and a Hereford bull. The Simmental/South Devon cross bull is traveling to Montana to its new home. Keith Raty, Chinook, MT is the proud new owner of this bull. It sold for \$5,500. Kurt and Nettie Nelson, Bay City, Wisconsin, first time consignors sold the bull.

Brent Sanders, Boscobel, WI purchased the lone Hereford bull in this sale. It is a Wilks Regiment 9035 son. He sold for \$3,500. The Hereford bull was consigned by Caleb and Alissa Ahrens from Monroe, Wisconsin.

THE WBIA BOARD AND CONSIGNORS WOULD LIKE TO THANK THE BUYERS AND BIDDERS THAT CONTINUE TO SUPPORT OUR SALE EVERY YEAR!!! THANK YOU!