



August 8, 2025

WBIA Consignors:

Our 68<sup>th</sup> Annual Bull Development and Sale were our most successful to date! A strong beef market and a strong bull offering delivered a record sale average. It is time to open up nominations for the 2025-26 WBIA Bull Development period and our 69<sup>th</sup> Sale.

The challenge to continued success is to maintain profitability for consignors. Record calf prices again this year should work in our favor as each of you make your culling decisions. History shows WBIA's best consignments bring the best prices. No-sale bulls don't work for the consignor or WBIA. We plan to accept a similar number of bulls as last year, aiming for 80-85 head at delivery, and plan to continue screening at delivery for quality. Point being, you have excellent options for steer calves. Please view you nominations as potential buyers would and only nominate your very best bulls. Structure, disposition, pedigree, EPDs, and performance all matter.

We will use a priority system for accepting nominations again this year. It is described in the rules, giving preference to repeat consignors. If we receive more nominations than space allows we will ask for voluntary withdrawals, with refunding of the nomination fee for those withdrawals. Bulls refused at delivery screening will not be offered refunds.

New this year we will be accepting payment of nomination fees online. We are hoping that speeds up and simplifies the process for some of you. You may notice the closing date for nominations and the date for Weaned and Vaccinated by are only two weeks apart. Please don't wait for acceptance to vaccinate and wean! Timely vaccinations are essential for WBIA success and no one likes to work under the gun. We will notify you of acceptance as soon as possible, but much depends on the number of bulls nominated and what is required to achieve the desired number on delivery day.

Thanks for your continued support!

Allan Arndt, President Wisconsin Beef Improvement

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This story and the mailer will move to the next page—and the mailer will automatically be in the right spot. You can then click back in the text on this page and add more.

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